Issues in Mortgage and Housing Finance: GSE Reform Proposals

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Several Proposed Bills Now Exist for GSE Reform

Senate:

- Corker / Warner
- •Johnson / Crapo

House:

- Hensarling
- Waters

Contrast to a proposal by a few staff at FRBNY

FRBNY Staff Reports on Housing Finance Reform

Core Ideas:

- •Government explicit guarantee
- Vintage-based reinsurance

•Financial market utility – lender cooperative

FRBNY Staff Report on Housing Finance Reform

Core Ideas:

•Government explicit guarantees

Senate bills create an explicit guarantee House bills split on guarantee

Vintage-based reinsurance

Senate bills insure MBS rate investor but not guarantors

•Financial market utility – lender cooperative

Corker/Warner and Johnson / Crapo use coop for small lenders – many bond guarantors
Waters adopts single lender coop

Design Principles

- Keep what worked
 - Benefits of standardized securitization are meaningful
 - well understood mortgage products, TBA market liquidity
 - Economies of scale and scope → limited number of securitizers
- Alignment of public and private incentives is critical and requires:
 - restructuring of incentives across securitization chain
- More capital and more attention to regulatory arbitrage
- Simple tax may be preferable to past affordable housing targets
 - Senate bills include a 10 bp tax for affordable housing

FRBNY Staff Reports: Argue for a Government Backstop

Liquidity supports robustness

 Goal: the uninterrupted flow of credit to housing markets even in periods of market stress.

The government owns the tail risk

- Housing is crucial to both household and financial institution balance sheets.
- If you can't eliminate the risk, then you should reduce, manage, and price it.
- Denial recreates implicit guarantees, moral hazard, and corrosive uncertainty.

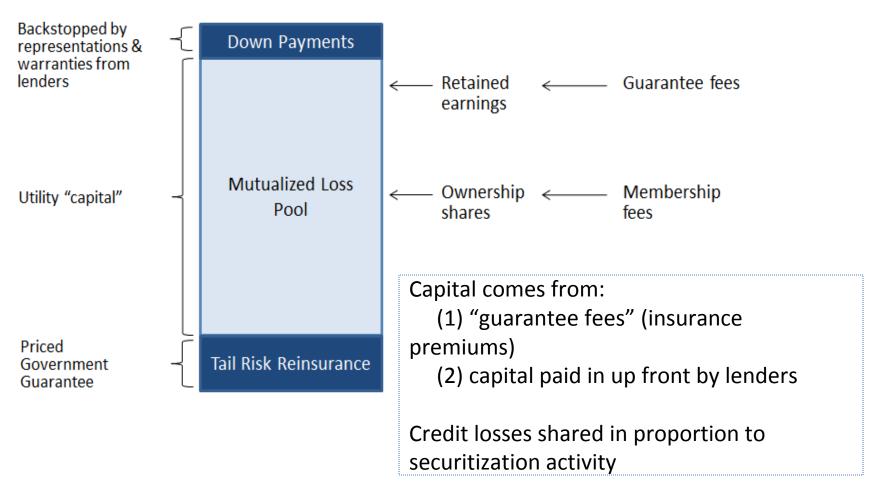
The government should hold only and all the tail risk

- The private sector should bear the losses associated with the normal business cycle, regional downturns, idiosyncratic losses.
- This implies the private sector prices the largest portion of the overall g-fee.

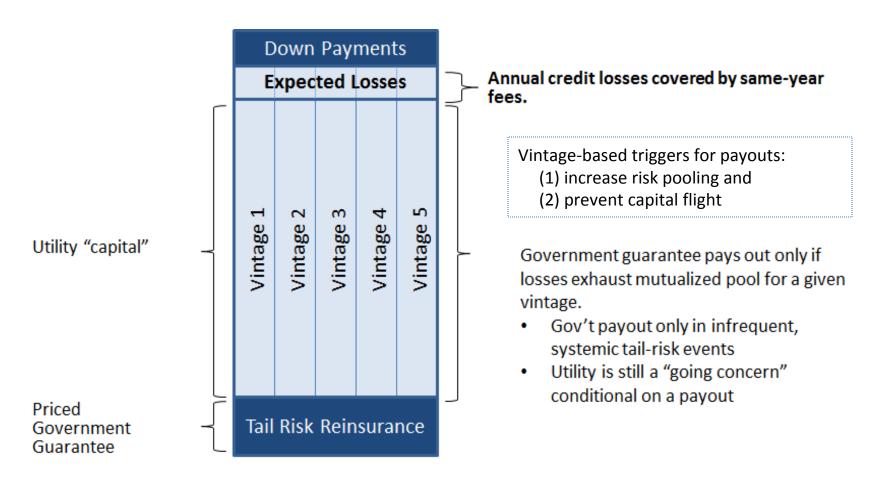
Designing the Guarantee:

Attachment Point	Important feature	Systemic shock
Security-based	Government bears idiosyncratic and regional risks unless higher capital ratios set	New capital not subject to legacy losses Risk that credit investors pullback in periods of stress
Institution-based	Moral hazard, erosion of market discipline.	Once trigger reached, new capital is not subject to legacy losses
Vintage-based	Pooling across securities (and possibly issuers) eliminates idiosyncratic/regional risks	New capital not subject to legacy losses. Capacity to do new lending is better preserved – internal financing

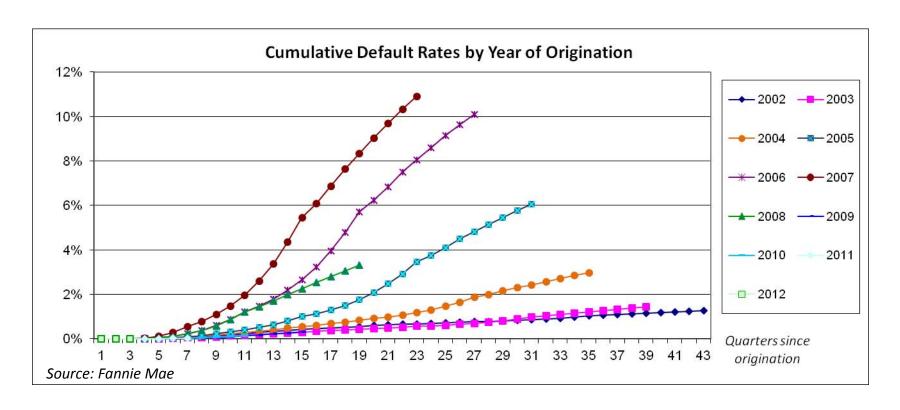
Mutualizing Ownership of a Securitization Utility



Capital Structure with Vintages



Loan Performance Appears Stratified



- Stratification within 8-12 quarters of origination, supporting the vintage concept.
- Relevant for determining the triggers for tail loss insurance and capital release

Stylized example: determining the G-fee for a Vintage

No Reinsur

Implied Guarantee Fee	90 bps
Frequency	30 years
Tail Loss Rate	6%
Expected Losses	5 bps
Assumed Return on Equity	10%
Capital Ratio	12%

Basel III:

Capital ratio = 6% + 2.5% buffer + 3.5% SIFI surcharge = 12% 50% risk weight for mortgages => Coop must hold 6% capital

G-Fee = Capital Charge + Admin Costs (10bps) + Expected Losses + Tail Loss Fee <u>Issues:</u>

- Empirical work on appropriate sizing of loss rates (tail and expected), frequency
- Capital ratio is crucial for both financial stability and g-fee.
 - •Historical simulations? Basel requirements? Other (e.g. FMUs)?
- ROE is critical: drives g-fees, incentives, industry dynamics, institutional structure.
 - Large variation in ROE, even within financial industry.

Stylized example: determining the G-fee for a Vintage

	No Reinsur	Base
Capital Ratio	12%	6%
Assumed Return on Equity	10%	10%
Expected Losses	5 bps	5 bps
Tail Loss Rate	6%	6%
Frequency	30 years	30 years
Implied Guarantee Fee	90 bps	62 bps

Purchase of gov't reinsurance eliminates capital buffer & SIFI surcharge Lowers annual fee by 28 bps (or 31%)

•Reinsurance fee = 10 bps

G-Fee = Capital Charge + Admin Costs (10bps) + Expected Losses + Tail Loss Fee Issues:

- Empirical work on appropriate sizing of loss rates, (tail and expected), frequency
- Capital ratio is crucial for both financial stability and g-fee.
 - •Use historical experience? Basel requirements? Other?
- ROE is critical: drives g-fees, incentives, industry dynamics, institutional structure.
 - Large variation in ROE, even within financial industry.

Stylized example: determining the G-fee for a Vintage

	No Reinsur	Base	Higher ROE
Capital Ratio	12%	6%	6%
Assumed Return on Equity	10%	10%	15%
Expected Losses	5 bps	5 bps	5 bps
Tail Loss Rate	6%	6%	6%
Frequency	30 years	30 years	30 years
Implied Guarantee Fee	90 bps	62 bps	86 bps

G-Fee = Capital Charge + Admin Costs (10bps) + Expected Losses + Tail Loss Fee Issues:

- Empirical work on appropriate sizing of loss rates, (tail and expected), frequency
- Capital ratio is crucial for both financial stability and g-fee.
 - •Use historical experience? Basel requirements? Other?
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Junior Bonds: Pros & Cons

• Benefits of junior bonds

- Attract alternative sources of private capital.
- Provide alternative source of pricing and market discipline for credit risk.
- <u>Caveats for junior bonds</u> important for Corker/Warner & Johnson/Crapo
 - Investment grade bonds elicit less market discipline than high-yield or speculative-grade bonds.
 - Overreliance on risky bonds
 - Would decrease system robustness because investor appetite is procyclical
 - Would decrease "skin in the game" and risk misaligning incentives
 - Beware institutions "doubling down" on their exposures to credit risk through affiliates – this would increase procyclicality by increasing *effective concentration* and undermining the diversification of capital.

Designing Junior Bonds

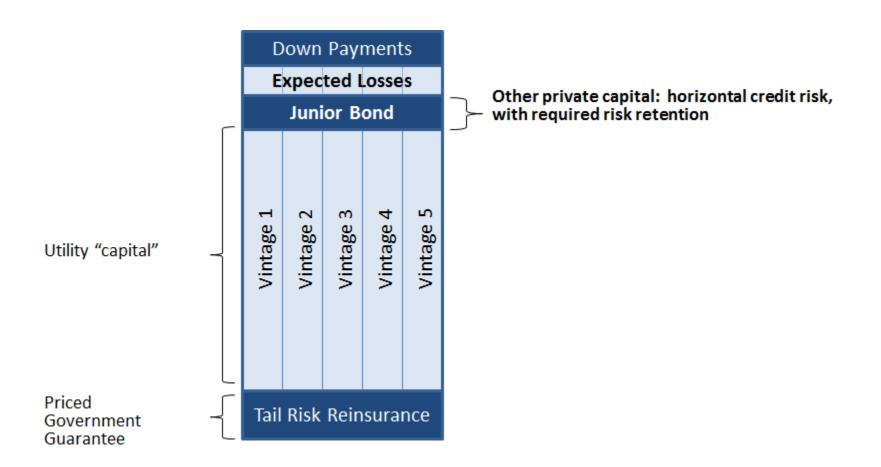
• <u>Design features</u>

- Make them sufficiently risky to incent due diligence.
- High-quality book of business implies risky junior bonds of only a modest size.
- Issuers and underwriters should retain some critical mass of credit risk to maintain incentives for high-quality underwriting.
- Structures should be simple and transparent and issuance should be regular.
- Cash should be paid up front to reduce the counterparty credit risk associated with derivatives and insurance contracts and maintain sufficient aggregate capital.

Impact on capital and pricing

- Small size implies modest impact on capital structure.
- Speculative-grade yields may be only modestly less than a utility's return on equity.
- Therefore, the impact on the guarantee fee and mortgage rates would be modest.
- The structure and composition of ownership affects the total cost of capital, and hence, both guarantee fees and mortgage rates.

Junior Bonds Combined with Vintages



Why a Lender Cooperative?

- Consistent with structure of other financial market utilities (FMUs)
 - DTCC, CLS Group, ICE Trust
- Academic literature indicates mutualization is appropriate for:
 - Homogenous and sophisticated owners
 - Engaged directly and frequently with the cooperative's business
 - Interests well aligned with respect to the cooperative's mission
 - Party with less market power in a given transaction
 - In this case: the lender relative to the securitizer
 - A cooperative may mitigate monopolistic or oligopolistic dynamics by diffusing market power

Cooperatives: Pros & Cons

Advantages

- Vertical integration
 - Aligns incentives of lender and securitizer (unlike private securitization)
- Weaker profit motive
 - Lower required/expected returns
 - Less risk taking
- Narrow mission, conservative approach
 - Facilitates monitoring & risk management

Disadvantages

- More limited access to capital markets
- Less innovation
- Lower return on equity
- Governance may be complicated by unsophisticated or diffuse membership

Reforming Representations & Warranties

- Reps & warrants can prevent "free riders" and moral hazard
 - Demutualizing effect
 - Lenders internalize consequences of own underwriting, but preserve "true sale"

Lessons learned

- Open-ended reps and warrants based on procedure, not credit performance:
 - Inefficient, if not ineffective, means of aligning lender and securitizer
 - Incents behavior similar to defensive medicine
 - May undermine coop's incentive to monitor its members ex ante

Reps & warrants redesign

- Underlying principle: promote clear transfer of credit risk
- Avoid costly ex post negotiations and litigation
- Ex ante quality testing of underwriting standards and process
- Limited duration of outstanding liability

Sources

"The Capital Structure and Governance of a Mortgage Securitization Utility"

- Patricia C. Mosser, Joseph Tracy, and Joshua Wright
- •Federal Reserve Bank of New York Staff Report No. 644, October 2013.
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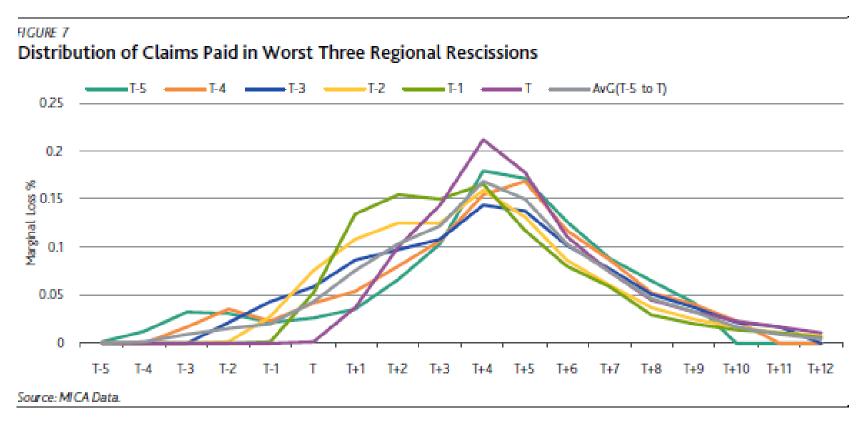
"TBA Trading and Liquidity in the Agency MBS Market"

- •James Vickery and Joshua Wright
- •Economic Policy Review of the Federal Reserve Bank of New York, May 2013.
 - http://www.newyorkfed.org/research/epr/2013/1212vick.pdf

"A Private Lender Cooperative Model for Residential Mortgage Finance"

- •Toni Dechario, Patricia C. Mosser, Joseph Tracy, James Vickery, and Joshua Wright
- •Federal Reserve Bank of New York Staff Report No. 466, August 2010.
 - http://www.newyorkfed.org/research/staff_reports/sr466.pdf

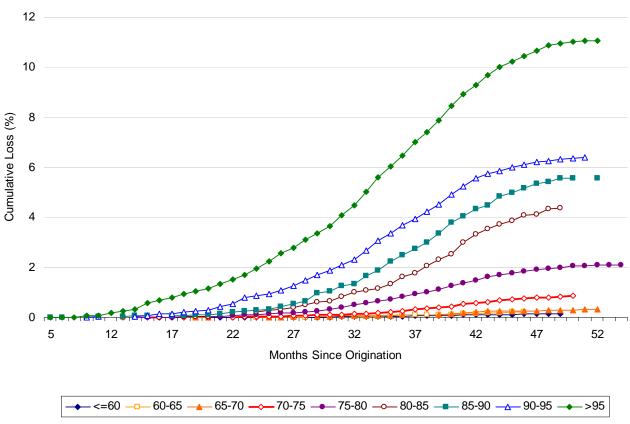
Housing Cycles: Evidence from Mortgage Insurer Losses



Sources: MICA Data and Moody's

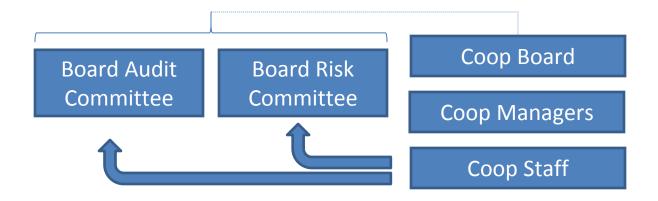
Loss-Absorbing Capital: Down Payments Matter

Cumulative Losses on High-Quality Fixed-Rate Non-Agency Mortgages Originated in 2006 by LTV Range



Note: cumulative losses as reported on fixed-rate non-agency loans originated in 2006 with FICO greater than or equal to 720, DTI less than or equal to 33, full documentation, owner-occupied, single-family detached. Sources: LoanPerformance, Deutsche Bank.

Cooperative Governance: Best Practices



- Chair and 1/3 of the board should be independent from coop members
- Limit cooperatives' managers' participation on the board
- No constituency should hold more than 50% of the coop board seats
- Smaller members may benefit from:
 - Lower barriers to entry and reduction in volume-based guarantee fees
 - Divorcing voting rights from capital contributions
 - Cumulative voting