



# **Homer Hoyt Institute**

US REITs- REIT Structure and Bond Covenants Attenuate Credit Risk



"By God, gentlemen, I believe we've found it—the Fountain of Funding!"



## **US REITs- Credit Risk**

- 1. REITs: Historical Perspective and Performance
- 2. Rating Methodology and Covenants
- 3. REIT Outlook: Stable





REITs: Historical Perspective and Performance

## **REITs- Definition**

- » A corporation (trust) that owns real estate and passes its income and losses through to its investors without the entity incurring income tax
- » A "Mutual Fund" for real estate allows real estate companies to access the public markets
- » Ownership Rules:
  - Must have a minimum of 100 shareholders-- with no more than 50 percent of its shares held by five or fewer individuals
  - 75% of REIT's assets must be invested in cash, government securities and real estate

#### » Income Rules:

- 75% of REIT's income must be from real estate sources rents, reimbursements, etc.
- Pay at least 90 percent of its taxable income in the form of shareholder dividends each year; as a result, REITs may not generally retain their earnings
- Less than 30% of gross income can be sales of real property held less than 2 years (originally was 4 years) – anti-churning rule



### **REITs - HISTORY**

1960 Formed by an act of Congress

1960's Passive Equity REITS

1969 – 1976 Mortgage REITS

1970's/1980's Ignored due to Limited Partnerships

1985 A few Real Estate Operating Companies

1986 Tax Equity & Fiscal Responsibility Act Allowed Active Management

1991 Kimco REIT started new ERA

1992 Taubman created and UPREIT coined

1992 – 1998 Real Estate Operating Companies Explode

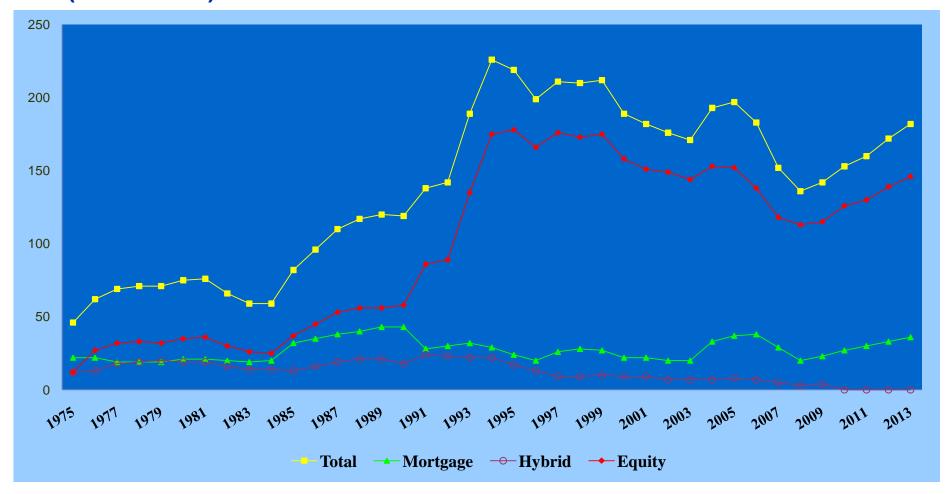
1998 Real Estate Capital Markets Pull Back

1998 – 1999 REIT Stock Values Retrench; M&A Activity

1999 - Present Mega REITs, Operating Companies



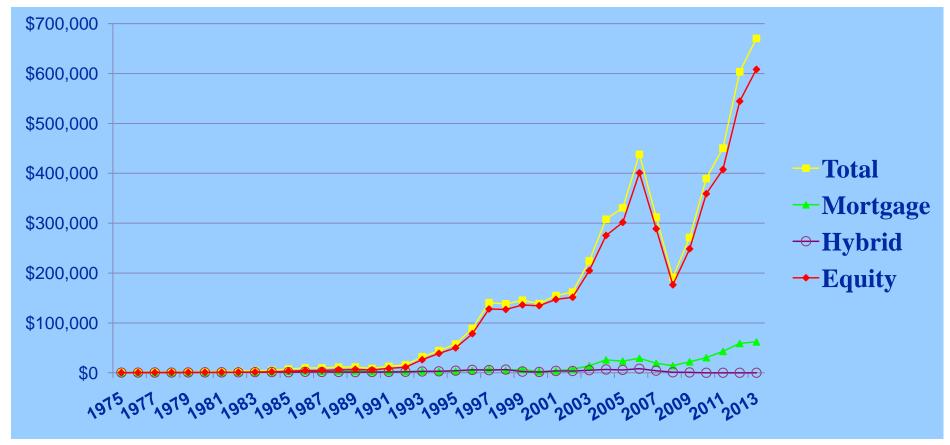
# **Growth in Number of REITs** (1975 – 2013)



**Source: NAREIT at YE13** 

## **Growth of REIT Market Capitalization**

(1975 - 2013)

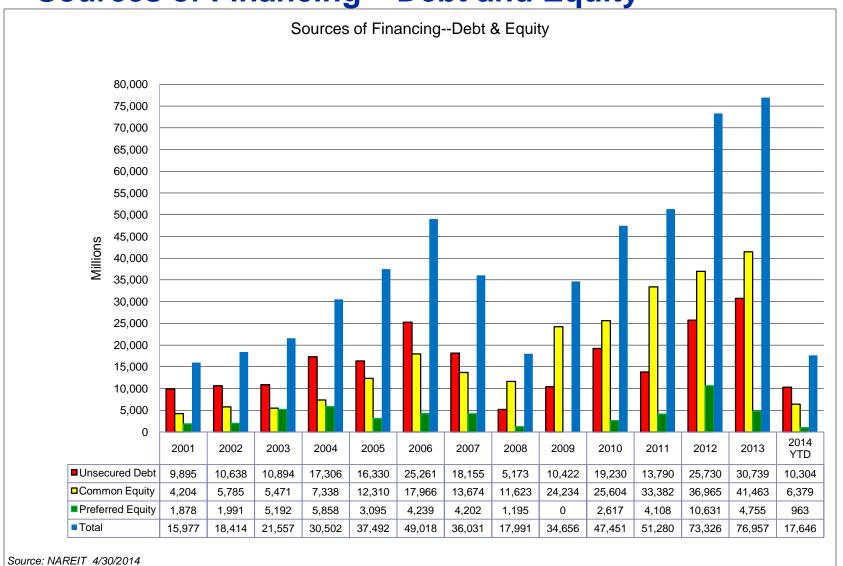


Source: NAREIT (in U.S. \$ Millions) as of YE2013

Note: FTSE NAREIT Hybrid REIT Index was discontinued on 12/17/10.



## Sources of Financing – Debt and Equity







Source: FTSE NAREIT YTD through 5/12/14; 1,3 5 & 10-yr Compound Annual Total Returns through April 30, 2014



# REIT Performance versus Public Equity Securities Markets

	<u>REITs</u>	<u>DJIA</u>	<u>NASDAQ</u>	RUSSELL 2000		
2014	. 1 4 10/	. 0. 70 /	0.00	2.20/		
2014 (YTD)	+14.1%	+0.7%	-0.88	-2.2%		
2013	+3.2%	+26.5%	+38.3%	+38.8%		
2012	+20.1%	+7.3%	+15.9%	+16.4%		
2011	+7.3%	+5.5%	-1.8%	-4.2%		
2010	+27.6%	+11.0%	+16.9%	+26.9%		
2009	+27.5%	+18.8%	+43.9%	+27.2%		
2008	-37.3%	-33.8%	-40.5%	-33.8%		
2007	-17.8%	+6.4%	+9.8%	-1.6%		
2006	+34.4%	+16.3%	+9.5%	+18.4%		
2005	+8.3%	-0.6%	+1.4%	+4.6%		
2004	+30.4%	+3.2%	+8.6%	+18.3%		
2003	+38.5%	+25.3%	+50.0%	+47.3%		
2002	+5.2%	-16.8%	-31.5%	-20.5%		
2001	+15.5%	-7.1%	-21.1%	+2.5%		
2000	+25.9%	-6.2%	-39.3%	-3.0%		
1999	-6.5%	+25.2%	+85.6%	+21.3%		
1998	-18.8%	+18.0%	+40.1%	-2.4%		

Source: NAREIT; Total return data; FTSE NAREIT US Real Estate Index as of May 12, 2014



# **REITs vs. Other Equity Investments**

How REITs differ from other equity investments?

- » Hard assets; easy to understand business premise
- » Investors willing to accept lower real estate type returns as hedge against stock market
- » Cash flow "protected" by leases
- » Pay high dividends (formerly 7%, now approx 4-5%)
- » Dividend payout ratios approx. 60%-70% of cash flow
- » Low leverage, averaging 40% of capitalization
- » Interest coverage is high, at least 2 to 1
- » Trade at approximately net asset value +/-



Rating Methodology and Covenants



#### **SINGLE SLICES** By Peter Kohlsaat

Yeah, yeah, yeah... passion is great, but you need more. You need cash flow.



4.13

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## **REIT/REOC Rating Drivers**

- » Achievement of strong sector leadership
- » Steady earnings growth, with stability
- » Portfolio diversification by tenant, industry and geography
- » Capacity to fund at least recurring capex with retained cash postdividends
- » Reduction in JVs and funds/fee-generating structures, which often create weaker transparency, complexity, management difficulties and earnings volatility
- » Moderate financial leverage and maintenance of a robust unencumbered asset pool

## **Quantitative Approach**

#### Ratios that Moody's focuses on:

- » Fixed Charge Coverage
- » Total Debt/Gross Assets
- » Total Debt + Preferred Equity/Gross Assets
- » Secured Debt/Gross Assets
- » Secured Debt/Total Debt
- » Net debt/EBITDA
- » Unencumbered Gross Assets/Gross Assets
- » Unencumbered Gross Assets/Total Unsecured Debt
- » Total Unsecured Debt/Unencumbered NOI

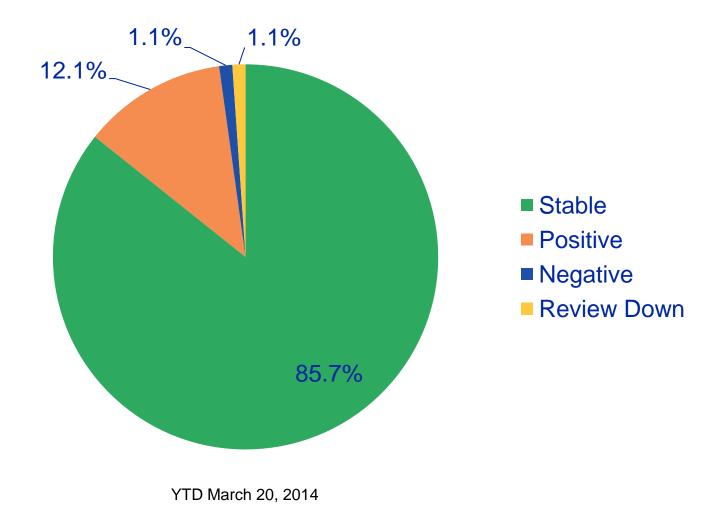


## **Outlooks for Ratings and Market Fundamentals**

Sector	Ratings	Market Fundamentals
Retail	Stable	Stable
Office	Stable	Stable
Industrial	Stable	Stable
Multifamily	Stable	Stable
Healthcare	Stable	Stable
Lodging	Stable	Stable

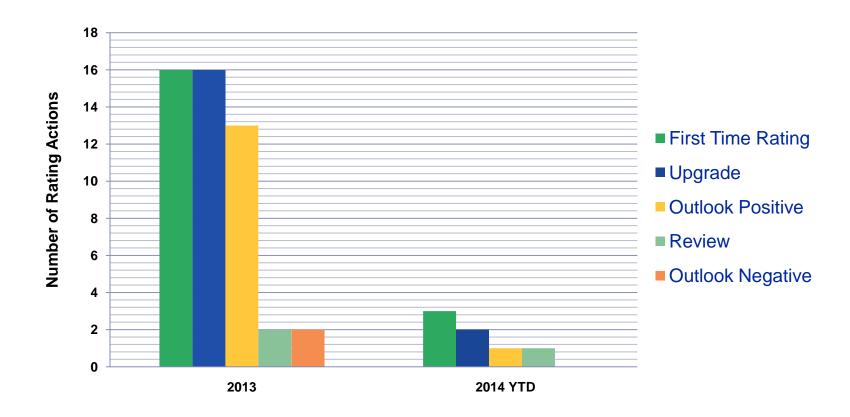


## Rating Outlooks – U.S. Rated REITs





## Rating Actions – U.S. Rated REITs



Includes rating actions for U.S. Issuers as of March 20, 2014

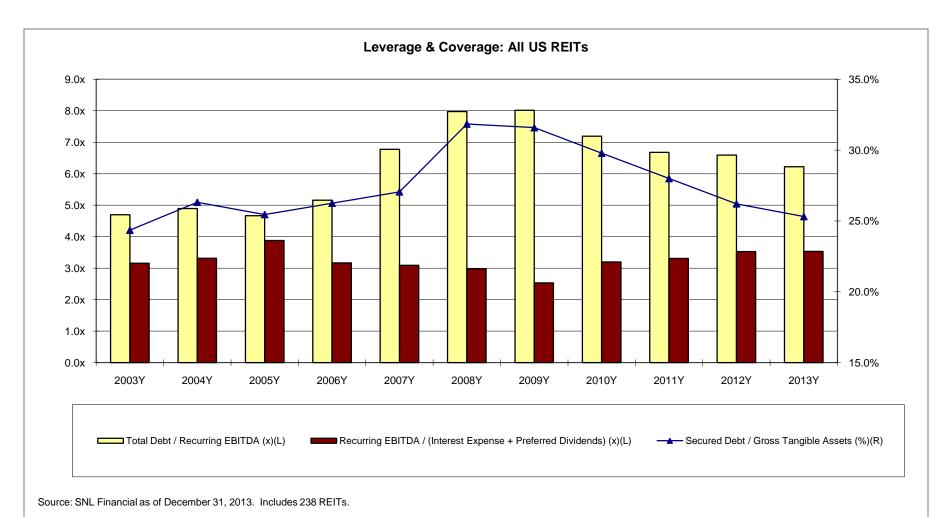


### **REIT Bond Covenants Reduce Risk**

- » Investment grade senior unsecured debt contains the "standard" REIT covenants that act as a governor— in bonds since mid-90's (definitions of "assets" modified during Recession somewhat):
  - Debt <60% of total assets</li>
  - Secured debt <40% of total assets</li>
  - Unencumbered assets >150% unsecured debt
  - Coverage ratio >1.5x
- » REITs can increase leverage up to covenant levels, thereby increasing the risk profile
- » During Recession, some REITs re-equitized to remain in compliance with covenants
- The 20-year running default rate for REITs that have issued debt with this covenant package is 0%
- » GGP was only equity REIT to go bankrupt during Recession- good portfolio/poor balance sheet management, but investors were repaid. REIT bonds backed by standard covenants survived the cycle without defaulting (GGP/Rouse bonds lacked the unencumbered asset coverage test)
- » HCP put the REIT covenants in their bonds when they issued \$2.4 billion of bonds in 2011 to fund acquisition of HCR ManorCare



## **REIT Metrics - 2003-2013**





## **Sample Scorecard from REIT Methodology**

Simon Property Group, Inc.										
As of March 31, 2014										
Rating Drivers [1]	Aa	Α	Baa	Ba	В	Caa	Ca	Implied Score	Adjusted Score	Trend
Liquidity & Funding								Mid A	Mid A	Neutral
Liquidity Coverage		Excellent								
Debt Maturities		10.8%								
FFO Payout		52.5%								
Amount of Unencumbered Assets			74.8%							
Leverage & Capital Structure								Low Baa	Low Baa	Neutral
Debt + Preferred/Gross Assets				57.2%						
Net Debt/EBITDA			5.9x							
Secured Debt/Gross Assets				26.8%						
Access to Capital	Superior									
Market Positioning & Asset Quality								Mid Aa	Mid Aa	Neutral
Franchise/ Brand Name	Superior									
Gross Assets	\$51.3									
Diversity-location/tenant/industry/economic	Superior									
Development % Gross Assets	0.9%									
Asset Quality	Superior									
Cash Flow & Earnings								High Baa	Mid A	Neutral
EBITDA/Revenues		72.5%								
ЕВПТDA Margin Volatility			3.4%							
Fixed Charge Coverage		3.4x								
JV/Fund Business % Revenues				19.9%						
Overall Assessment										
Implied Score								Low A		
Adjusted Score									Mid A	
[1] Metrics include unconsolidated joint ventur	es									



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**REIT Outlook: Stable** 

## **Sector Strengths**

- » Platforms are stronger than ever: US REITs, particularly investment grade, continue to expand in size, scope and diversity while culling older, less productive assets
- » Many REITs have adopted a "back to basics" business strategy through simplified business models, which provides increased transparency
- » Liquidity is strong: manageable, near-term debt maturities, ample bank line capacity, large unencumbered asset pools, and access to all capital market quadrants
- » Financial flexibility due to balance sheet strength
- » Improving operating fundamentals tracking the U.S. economy as it continues to grow - despite U.S. fiscal drama
- » Balance sheets: support growth, but also protect in downturn
- » Positive internal growth: increasing occupancies and rents with low new supply
- » External growth: acquisitions, redevelopment and selective new development
- » Asset type (real property) supports liquidity in distress and boosts bondholder recoveries



## **Sector Challenges**

- » Little capacity for cash retention with REITs, especially after accounting for capital expenditures
- » Leveraged joint ventures and fee-generation platforms such as investment funds can create complexities, risks and earnings volatility
- » Widening risk premia and sharper refinancing difficulties for secondaryquality individual properties, property types and locations of secondary quality
- » Consumer sentiment and jobs: affect most sectors
- » Higher interest rates— rating holding over short term; potential longerterm issue
- International expansion activities are a moderate risk- generally through JVs and funds

#### **REIT Trends 2009-2014**

REITs continued to do the "right" things in 2009-14:

- » Focus on internal ("organic") growth
- » Sell mature and non-core assets
- » Selectively issue equity
- » Repay/refinance debt
- » Joint venture with institutional investors for value-added transactions

### **Sector Trends**

- » Liquidity is strong
- » All capital market quadrants available
- » Financial flexibility
- » Property operating fundamentals are improving
- » Rising interest rates will impact fixed charge coverage
- » Competitive acquisition market
- » Redevelopment/Development (mostly outlets) becoming a driver of growth
- » Execution risk related to new markets, new property types, international expansion and new structures

### **Sector Trends**

- » Multifamily mergers: Mid-America and Colonial, Essex and BRE, Equity Residential/AvalonBay and Archstone
- » Single-tenant net lease corporate acquisitions: American Realty Capital Properties, Inc. (ARCP) leading the charge
- » Spinoffs: Simon Property Group, ARCP, Vornado, Westfield
- » Investment grade REITs platforms: strong balance sheets, well positioned for interest rate increases
- » Simplification of business models enhances transparency



## The First Developer



"Someday I hope to have a whole complex of caves."

#### **Trends: What's Next?**

- More Spin-offs? (like Simon, ARCP, Vornado, Westfield)
- Succession planning
- Additional bifurcation between strong and weak
- European markets as yet untapped
- >M&A recent:
  - Kite/Inland
  - ARCP closed CapLease and Cole

## **Appendix: Property Outlooks**

- 1. Retail
- 2. Office
- 3. Industrial
- 4. Multifamily
- 5. Healthcare
- 6. Lodging
- 7. Specialty REITs



#### Retail

#### Strengths

- » Improving fixed charge coverage
  - Operating metrics occupancy, lease spreads, rent growth, sales PSF - improving in all sub-sectors
  - Dominant landlords regaining pricing power
- » Continual new store openings
  - Fresh retail concepts
  - Retailers exploiting opportunities to capture attractive stores in quality locations despite monthly fluctuations in retail sales
  - National retailers becoming more interested in leasing "B" properties
- » Restrained development (and mostly redevelopment, except for outlet sub-sector)

- "B" and "C" properties still struggling
- Constantly looming internet effect; most retailers and landlords have "omnichannel" strategies to integrate Internet with bricks & mortar store activity



#### Office

#### Strengths

- » Real estate fundamentals are improving
- » Leasing activity is gaining momentum. Techand energy-driven markets remain strong; Washington D.C. continues to be soft.
- » Development remains at low levels for most REIT office developers
- » Asset sales (capital recycling) is a growing source of funding

- » Labor market indicators and business confidence still tentative
- Development is becoming a key driver of growth given aggressive competition for high-quality office assets; to date, office REITs have employed a healthy balance of funding with equity
- » Focus on efficient space usage is creating additional organic supply, and possible obsolescence of older assets

#### Industrial

#### Strengths

- » Broad based improvement in market fundamentals
  - Room for further occupancy gains but expected to level off after 2014
  - Main focus will be pushing rental rates higher (still below 2008 peak levels)
  - Tenant improvement costs are modest
- » Low levels of new construction; focus generally on build-to-suit
- » High retention levels, owing to tenant needs for value-added services

- » Speculative development is picking up in key markets
- » Somewhat weak credit metrics specifically net debt to EBITDA and fixed charge coverage
- » JVs and fund businesses still key growth drivers, especially for international strategies
- » PMI (Purchasing Managers Index) score is 54.9 (as of April 2014), up from 53.7 in March and compared with 12-month average of 54.4 indicating strength; however, number ranged from 50 to 57 over past 12 months.

## **Multifamily**

#### Strengths

- » Rental growth decelerating though still solid
- » Declining home ownership supports rental demand
- » Unsecured borrowing model dominates

- » GSEs' future uncertain
- » Supply significant in some markets
- » Weak job market recovery

#### Healthcare

#### Strengths

- » Most platforms benefiting from scale
- » Greater property type diversification and defensive characteristics of property types
- » Demographic trends aging baby boomers, higher life expectancy rates – support demand
- » Healthcare reform increasing demand for MOBs
- Development remains modest across most subsectors

- » RIDEA structures, which entail operating risk, are increasing
- » Large-scale growth by some REITs; concern over ever-larger transactions to maintain growth rate
- » Increase supply in senior housing
- » Government reimbursement risk and margin pressure for SNFs
- » Tenant/Operator concentrations
- » Assets highly specialized



## Lodging

#### Strengths

- » Operating fundamentals remain strong
  - Improving transient demand and group demand
  - Rates (versus occupancy) are driving RevPAR growth
- » Supply/demand balance remains favorable in most markets; new supply significantly below long-term industry trends
- » Development remains modest; financing for new construction is still limited

- » Sluggish recovery impacting business travel and shorter-term groups
- Modest employment growth affecting leisure segment

## **Specialty REITs**

- » Technology Infrastructure
  - Strong operating performance
  - Supply/demand characteristics favorable
  - Significant investor interest

#### » Self-Storage

- Resilient cash flows through economic cycles; supply remains constrained but low barriers to entry make susceptible to overbuilding long term
- Competitive nature of this operating intensive business favors large-scale companies; REIT's vast platforms are providing them with increasing advantage
- The pace of same store NOI growth is slowing down (tough comps, 2013 saw close to 10% growth)

#### » Corrections

- Solid operating performance for private correctional companies
- Federal and state facilities operating at or above capacity
- Uncertainty surrounding the potential cancellation of contracts
- Lack of alternative use







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